Holiday Gifts

Departments devoted to

MRS. J. J. MASON **BECOMES BRIDE OF** SAN GREGORIO

revealed a romance.

Friends who called up Plaza 6095, the residence of Mrs. John J. Mason Italy in 1910. of New York and Newport, were informed the number had been changed to Schuyler 2178.

A call there revealed it was the home of Chevalier Francesco Paolo Finocchiaro di San Gregorio. Inquiries for Mrs. Mason elicited the information that she had become the bride of the Chevalier on Monday, the ceremony being performed at her former home, No. 774 Madison avenue by Mgr. Farrente of St. Patrick's Cathedral.

New York and Newport social circles were surprised, as only a few close friends knew of the engagement- Mrs. Mason was unattended. The best man was Vincent Jannucci, close friend of the bridegroom.

Chevalier Gregorio, who is a noted artist, confirmed the marriage to-day. He said he had been a friend of Mrs. Mason for fifteen years.

"It was no secret particularly," h said, "but was a quiet wedding owing to a recent death in the family. We have known each other for years and found congenial companionship."

The Chevalier was annoyed because a newspaper stated his wife's first husband had left her only \$400,000. "Why do they try to make her out



This is an attempt to illustrate the "law of averages" which is the foundation for our *"Composite" Derby, a new kind of standardized hat. It is the result of averaging all the hat information we could gather through three consecutive

We call it our *"Composite" because it is built up like a composite picture an average hat for the average man's head.

All sizes, 698 to 734. Light weight: flexible: self-conforming.

*Registered Trademark.

ROGERS PEET COMPANY

Groadway

Four Corners"

Broadway



Save By Serving

THEN Creamettes, the new American macaroni product is served, u not only have a delicious dish an economical one.

Creamettes is more tender and delicious than ordinary macaroni, and cooks in one-third the time. Buy Creamettes from your grocer, and try it either in the following style, or according to one of your favorite macaroni recipes.

Creamettes with Peppers Your grocer will order for you if he hasn't Creamettes in stock.

The Creamette Company



a poor woman," he asked. "The sum | SHE AIDED SHIP SURVIVORS. Prevent was four times that amount."

As Miss Florence Angell, Mrs. Wife of Barnegat Lighthouse Gregorio was a New York belle. Her were identified with the Newport colony up until his death in November.

1916. At Wabun, her summer home, Mrs. Gregorio kept a stable of horses, which she continued to drive long after automobiles became popular.

For fifteen years Chevaller Gregorie

Mrs. Frank Thompson, wife of the Barnegat Lighthouse keeper, in saving the lives of survivors of the Spanish steamer Chaparra when she was sunk Sunday night, has added to the stories of daring by men and women.

Mrs. Thompson wife

Change in Telephone Reveals

Romance of Society Woman

and Italian Artist.

Change in a telephone number has

Change in a telephone number has

To fitteen years Chevaller Gregorie has been adding to his fame as a painter in this city. He is of an old Italian family, which produced the Dukes of San Gregorie, and his greatgrand uncle, Vincenzo Gregorie, was also a famous artist.

The Chevaller's first painting was sold to King Humbert of Italy. His recent portraits include those of Barone Mayor des Plaches, one-time Italian Ambassador to this country;

Barone Mayor des Placies, decountry; Italian Ambassador to this country; Baronnessa des PPlanches, Pope Pius X. and the late Cardinal Farley. He was made a Chevalier by the King of

Keeper Saved Lives of Crew. marriage to Dr. John J. Mason of DARNEGAT, N. J., Oct. 36.—The this city took place in 1897. They heroisen of Mrs. Frank Thompson, wife

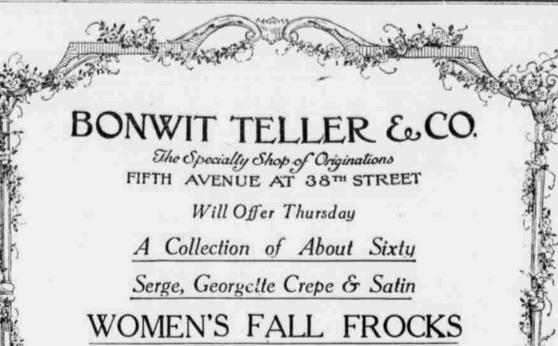
> Mrs. Thompson stighted a yawl con-taining men from the ship who wer-too exhausted to guide their craft. Shplunged into the surf and pointed th bow of the yawl to shore, getting th men safe to land, where that were car ried through the breakers by life saver

> Soldiers Voting at Camp Devens. AYER, Mass., Oct. 30,-It was ex-

by keeping your bowels moving freely overy day. That is the advice given by health authorities and all physicians.

Boal's Laxative Fruit Rolls

are as delicious as erange fulce, but as are as delicious as erange julce. But an effective as castor oil. They contain neither. They are made from finest quality, selected, sterilized fruits. Nature's own laxative. Science and Nature combine to make Boai's Rolls the perfect laxative. Children tesse for them every night, just as they do for candy. Very seconomical. Large puckage, 15c., at all drug atores in New York, Brooklyn and vicinity or six packages, parcel boat, prepaid and insured, \$1.00. Boal's Rolls, 216 W. 14th St., New York



At Greatly Reduced Prices

27.50

Some of these models were as high as 65.00

THE RANGE OF SIZES IS INCOMPLETE, AS THERE ARE ONLY A FEW FROCKS OF A KIND.

Included are a number of tailored serge frocks, Georgette crepe embroidered or satin. Only two or three dresses of a kind.

Special for Thursday

WALKING BOOTS & OXFORDS

for Women and Misses

9.00

WALKING BOOTS in dark brown mahogany or black Russia calfskin. Simulated wing tips, hand-welted soles, low military heels. WALKING OXFORDS in patent leather, brown or black Russia calfskin. Hand-welted soles, Cuban or military heels.

We Accept Payments and Issue Official Liberty Loan Receipts on Account of Fourth Liberty Loan Coupon Books

Lord & Taylor

Store Hours, until further notice, 9:45 A. M. to 6:15 P. M.

Sale Military Furnishings



For the Boys in Camp MIGNAL—we are ready to meet the wants of those who intend selecting gifts for those in service—as emphasized in our extensive showing of practical things for the Boys in camps.

> We want to induce early shopping in order to avoid congestion later on.

Those who make gift selections at once will not only assist in relieving the Holiday traffic situation, but will insure delivery on time.

Army Shirts—Khaki Flannel \$4.95 Soft, warm, serviceable; chest lined; elbows reinforced. Of excellent quality. Special.....

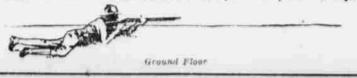
Army Sweaters Army Sweaters Weolen Sweaters, heavy quality; military collar, long Slip-on sleeveless model, regulation low neck. Fine, \$3.95 \$6.45 close knit sleeves..... Army Mufflers Worsted Helmets \$1.45 Khaki worsted, of medium Khaki colored and of me-

veight; regulation size....

Army Mufflers Heavy, soft finished Khaki woolen, large size..... Worsted Helmets Heavy Aviation or French

diam weight.

\$2.45 Helmets; fine, soft worsted ... Khaki Color Handkerchiefs, 6 for \$1.25



Shop Early

order to avoid usual Holiday congestion your Government requests you to Shop Early.

We Accept Payments and Issue Official Liberty Loan Receipts on Account of Fourth Liberty Loan Coupon Books

Lord & Taylor

-FIFTH AVENUE-

Holiday gifts are now complete ready for those who desire to shop early.

Store Hours, until further notice, 9.45 A. M. to 6.15 P. M. Street and Afternoon

Dresses for Women

Special, \$29.50

ONE of the season's smartest styles, a copy of a high priced model, made especially to our order for this occasion. Seldom are Dresses of such very evident quality, such distinction, offered at so low a price.

The model illustrated, developed in Crepe Me teor and Georgette Crepe, embodies the latest dictates of the Mode. Note the straight lines of the pleated bodice and tunic emphasized by the long panels. Soutache embroidery adds to its effectiveness.

In navy blue, brown and black, a decidedly practical and fashionable Dress.

35 inches.

Continuing the Sale of

"Rawak" Hats at \$7.95

One of the Most Important Millinery Events Ever Announced.

The purchase of a thousand of these ultra fashionable, high class Hats, secured at most remarkable concessions, enabled us to offer them yesterday at a Price Less Than Actual

Cost of Production. So successful was the

sale that we placed new orders, and to-morrow another shipment of these Tailored, Semi-Tailored, Dress and Sport Hats will be displayed in the French and American Millinery

Salons at the same exceptionally low price. Every wanted type of Hat, every wanted color, is represented in the collection, which fea-

tures the latest Midwinter models in Panne Velvets, Hatter's Plush,

Beaver and Satin Antique, Long Napped Beaver.

No Approvals

Timely Fabric Specials for Thursday

Dress Serges Reduced to

\$1.38 a yard

Navy blue and black Serge, of excellent weight and quality.

Black Satins Reduced to

\$1.75 a yard A most desirable Dress Satin, serviceable and lustrous. Width

Ground Floor

Flannelette Reduced to 28c a yard

Many desirable styles and colors. Durable quality; width 36 inches.

Second Floor

Women's Suits

In an Important Sale **Exceptional Values**

\$39.50, \$45.00, \$59.50, \$69.50

Tailored and Fur trimmed models, in many distinctive styles. Suits of fine quality Broadcloths, Velour Cloth, Silvertone, Duvet de Laine, Satin,

Velveteen. Many trimmed with the fashionable furs, Australian opossum, Nutria, Hudson Seal. All faultlessly tailored, richly lined and inter-

Every modish color and black.

Women's Coats

Fur Collared Models Specially Priced

\$50.00

Three clever models, all copies of much higher priced Coats, made to Lord & Taylor order for this

Fine Wool Velour Cloth, lined with novelty or plain silks, and warmly interlined. Deep collars of Nutria Raccoon or French Seal (dyed coney) add to their style.

Practical Winter Coats Special, \$27.50

Wool Bure Cloth, soft, warm, light weight, in straight line model; body and sleeves lined. In shades of brown and taupe.

Women's Smart Footwear

A New Oxford

\$8.50 a pair

To meet the fashionable demand for an extremely smart Low Shoe, that may be worn with spats or wool stockings, Lord & Taylor feature a Military Oxford, neatly perforated and with low flat heels. The ultra in footwear.

750 Pairs Women's Boots Reduced to \$4.65

Various desirable styles, in Patent Leather Black Kid Gun Metal Sizes incomplete, but

excellent choosing. Second Floor

High Boots \$12.00 a pair

Dress and Walking Boots, of finest makes and leathers. Brown kidskin, gray kidskin, black kidskin, gray suede, dark tan calfskin. Some with Louis XVI., others military heels. Dark tan calfskin and brown kidskin, with fawn cloth tops.

Military Map of Germany's Shattered Defense Lines

The Salvation Army Lassie A most unique souvenir of the war work now going on in Europe EXTRA POSTER SUPPLEMENT Separate Sheet, in Colors, 10x15.

No. 2 Fifth Avenue Display of Liberty Loan Paintings FRONT COVER IN COLORS All With Next SUNDAY'S WORLD (Nov. 3)

Kristal Late Company